



7th
Edition

WORLD
HEALTH &
WELLNESS
CONGRESS & AWARDS™
(SINCE 2016)

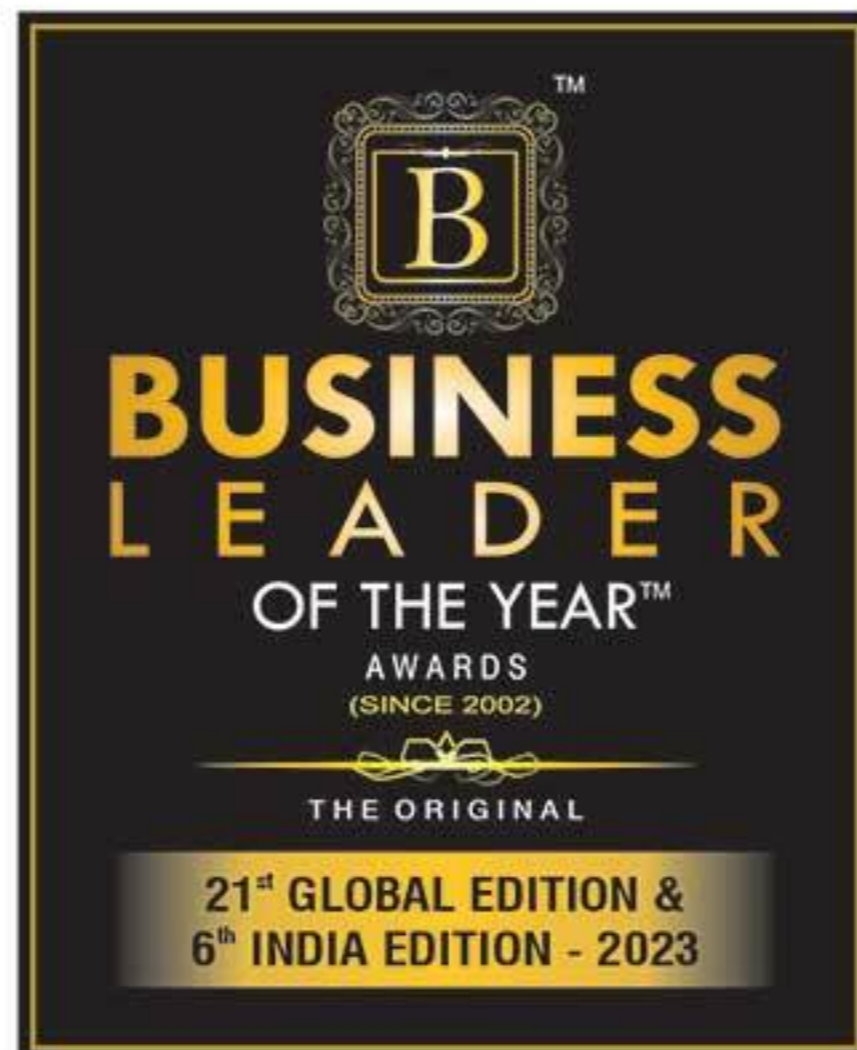
16th FEBRUARY, 2023
TAJ LANDS END, MUMBAI

Co-hosted events



ET ascent move up in life!

Presents



(17th FEBRUARY, 2023)

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In present scenario of busy life schedule, Health, Wellness & Fitness are becoming an increasingly part of humanitarian and development work, as well as a part of the corporate social responsibility practices. The concept of "World Health and Wellness Congress & Awards" impacts all members of society, whether at a personal level in the positive senses of healthy behaviour and increased preventative care, or problematically, through the cost and availability of remedial healthcare. World Health & Wellness Congress & Award will bring an international organization representing senior executives and leaders joined by a common interest in driving economic development and understanding health & wellness industries. Delegates from diverse sectors, including hospitality, tourism, health and wellness, beauty, finance, medical, manufacturing and technology attend the Summit attracts attendees from across the globe.

AWARD CATEGORIES

GENERAL CATEGORIES:

- Best Product Innovation (Technically)
- Best Product Innovation (Comstically)
- Direct to Consumer (Dtc) Medicines
- Educational Awareness
- Innovation In Reducing Health Care Disparities Award
- Best Eco-Friendly & Sustainable Property
- Infant & Toddler First Aid Award
- Award for the Fastest Growing Fmcg Product In Healthcare & Wellness
- Award for the Best Medical College / Institute / Campus
- Best Public Health Initiative
- Best Use of Information Technology
- Excellence In Healthcare Management
- Best Patient Education Project – Non-Pharmaceutical
- Patient Organisation Project of the Year
- Best Sustainable Healthcare Project
- Outstanding Achievement award in Healthcare - Social Cause
- Best Innovative Medical Product of the Year
- Health Institutions & Services
- Best Healthcare Brands
- Best Healthcare Foods
- Innovative Medtech Zone
- Award For the Best Fertility Clinic
- Award For The Best Fertility Chain
- Best Clinical Research

HOSPITAL & CLINIC CATEGORIES:

- Award For The Best Multi Speciality Hospital (As Per Region)
- Award For The Best Single Speciality Hospital (As Per Region)
- Award For The Best Green Hospital
- Award For The Best Green Project In Healthcare
- Award For The Best Food Safety Initiative
- Best Healthcare Unit On Public Private Partnership (Ppp)
- Award For The Best Customer Service In Healthcare
- Award For The Best Design In Healthcare
- Best CSR Practise In Healthcare
- Disposable Product Manufacturer of the year
- Best Medical Equipment of the Year
- Best Healthcare Start up Company of the Year
- Award for the Best Aesthetic Clinic

INDIVIDUAL CATEGORIES:

- CEO of the Year
- Best Marketer Award
- Brand Leadership Award
- Brand Builder Award
- Lifetime Achievement Award
- Best Researcher Award
- Sales Promoter Award
- Best Healthcare Entrepreneur of the year
- Award for the Best Dietician of the year
- Award for the Best Physiotherapist
- Award for the Best Plastic Surgeon
- Award for the Best Aesthetic Consultants
- Award for the Best Cosmetologist
- Women Leadership Awards
- Award for the Best Holistic Wellness
- Best Cardiac Surgeon of the year
- Best Doctor In Gynecology & Gynec Oncology
- Best Doctor in Physiotherapy
- Healthcare Personality of the year
- Healthcare Personality of the year (Hospital Adminizstration)
- Best Young Cosmetic Dermatologist of the year
- Award for the Best Quality in Professionals
- Best Fertility Clinic of the Year
- Best Ayurvedic Clinic of the Year

DIGITAL HEALTHCARE CATEGORIES:

- Best Tele Doctor Services
- Award for Best Digital Healthcare Services
- Best Healthcare Website
- Award for Best Digital Healthcare Application / App
- Best Online Medical Services of the year

CATEGORIES FOR NUTRITION COMPANY & BRANDS:

- Award for the Best Nutraceutical Company of the year
- Award for the Best Nutrition Brand
- Emerging brand of the year
- Award for the Best For Medical Services
- Award for the Community Based Management of Acute Malnutrition
- Award for the Nutritional Management (Otc)
- Over The Counter (Otc) Products & Treatments

CATEGORIES FOR HR SECTOR:

- Best HR Practise In Healthcare
- Best Recruitment Company In Healthcare
- Excellence In Training & Development

CATEGORIES FOR QUALITY:

- Innovation In Quality of Service Delivery
- Award For The Best Quality Initiative In Healthcare
- Award For The Best Quality (Medical Devices, Pharmaceutical & Chemicals Etc)

CATEGORIES FOR EYE SECTOR:

- Best Eye Clinic of the year
- Best Multi Specialty Eye Hospital (As Per Region)
- Best Single Speciality Eye Hospital (As Per Region)

CATEGORIES FOR SPA, WELLNESS & YOGA SECTOR:

- Best Medical Spa / Best Medical Resort
- Worksite Wellness Assessment Awards
- Best Skin Clinic
- Wellness Company of the year

CATEGORIES FOR DENTAL SECTOR:

- Dental Laboratory of the year
- Corporate Dental Chain Of the year
- Best Teeth Whitening Centre
- Most Advance Dental Service Provider (Rural, Urban & Semi Urban Area)

CATEGORIES FOR MARKETING SECTOR:

- Advertising To The Healthcare Professional
- Best Marketing Campaign
- Best Marketing Campaign (Otc)
- Promotional Marketing
- Best Use of Social Media & Digital Marketing In Healthcare

CATEGORIES FOR INSURANCE SECTOR:

- Award For The Best Health Insurance Company of the year
- Health Insurance Intermediary of the year
- Best Healthcare Trust Provider
- Most Innovative New Product
- Best Long-Term Care Provider
- Best Customer Service
- Best Marketing Campaign
- Best Provider of Workplace Wellbeing Services



Understanding Mental Health

The Best Foods • Less Stress • Sounder Sleep

Theme - MIND MATTERS: POWER OF MENTAL HEALTH

Although mental health is part of the United Nations Global Development Agenda, it remains little more than a bullet point in poorer health-care systems, which struggle to manage basic physiological care, such as preventing infectious disease or reducing infant mortality. Yet mental health is an integral component of public health, since disease, poverty, and abuse fall disproportionately on the psychologically vulnerable.

Mental health is an integral part of health and well-being, as reflected in the definition of health in the Constitution of the World Health Organization: "Health is a state of complete physical, mental and social well-being and not merely the absence of disease or infirmity." Mental health, like other aspects of health, can be affected by a range of socioeconomic factors that need to be addressed through comprehensive strategies for promotion, prevention, treatment and recovery in a whole-of-government approach.

THE MENTAL HEALTH AWARDS AIM TO:

- Publicly recognise and celebrate the achievements of people and organisations who have made an outstanding contribution to Mental Health Services globally.
- Showcase achievements in the Mental Health sector.
- Inspire others to achieve excellence in providing mental health services, and Encourage others in promoting positive mental health.

ROLE PLAYERS



SADHVI BHAGAWATI SARASWATIJI
Renowned spiritual leader, author and motivational speaker



DR. PRATIMA MURTHY
Director
National Institute of Mental Health and Neuro Sciences (NIMHANS)



MANSI MAHAJAN
Director
House of Kapaali



SHEIKH DR. MOHAMED BIN HAMAD AL THANI
Director of Public Health
Ministry of Public Health, Qatar

and many more....

AWARD CATEGORIES

ORGANISATIONAL AWARD CATEGORIES:

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| <ul style="list-style-type: none"> ▪ Mental Health Organisation of the Year ▪ Best New Mental Health Initiative ▪ Mental Health First Aid Award ▪ Outstanding Contribution to the Mental Health and wellbeing sector ▪ Innovative mental health intervention ▪ innovative proactive wellbeing activity ▪ Best Use of Technology | <ul style="list-style-type: none"> ▪ Employer Initiative of The Year ▪ SME Employer of The Year ▪ Wellbeing Consultancy of The Year ▪ People Team of The Year ▪ Best Financial Wellness Initiative ▪ Best Men's Health Initiative ▪ Best Women's Health Initiative ▪ Best D&I For Mental Health Strategy | <ul style="list-style-type: none"> ▪ Mental Health Community Initiative Award ▪ Social and Emotional Wellbeing Award ▪ Outstanding Achievement in Mental Health Promotion Award ▪ Leadership through Lived Experience Award ▪ Workplaces Wellbeing Award ▪ Media and the Arts Award |
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INDIVIDUAL AWARD CATEGORIES:

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| <ul style="list-style-type: none"> ▪ CEO of the year ▪ Lifetime Achievement Award ▪ Women Leadership Award in Mental Health | <ul style="list-style-type: none"> ▪ People Leader of The Year ▪ Wellbeing Leader Award ▪ Future Leader Award | <ul style="list-style-type: none"> ▪ Mental Health Youth of the year ▪ Best Entrepreneur of the Year in mental wellbeing |
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The **Pharma Excellence Awards** honour companies who turn inspiration into innovation. The Award reflects and represents an industry with high principles. The last few years have proven to be a particularly testing time for the healthcare industry and major challenges have had to be faced. This changing environment means that new, intelligent and creative ways of working have been introduced to bring about improvements in healthcare for patients and value for Healthcare Providers and payers.

The Pharma Excellence Awards scheduled on **16th February, 2023** at **Taj Lands End, Mumbai** aims to recognize the work of those companies that have delivered excellence in their business practices and is regarded as a significant achievement for the teams and companies behind the initiatives.

AWARD CATEGORIES

ORGANISATIONAL AWARD CATEGORIES:

- Brand of the Year
- Best Online Pharmacy
- Brand Leadership Award
- Quality Leadership Award
- Best Sustainable Packaging
- Emerging Company of the Year
- Pharma OTC Company of the Year
- Multinational Company of The Year
- Award for Best Return to Investors
- Pharma Employer Brand of the year
- Pharma CSR Organisation of the Year
- Most Trusted Brand in Pharma Sector
- Innovative R & D Company of the Year
- India's Most Admired Company in Exports
- Most Admired Pharma Company of the year
- Most Promising Outsourcing Pharma Company
- Most Promising Entrant into The Big League
- India's Most Admired Company in Bulk drugs
- Pharma / Pharmaceutical Company of The Year
- India's Fastest growing Pharmacy Retail chain
- Excellence in Pharma: API Development
- Excellence in Pharma: Formulation
- Excellence in Pharma: Excipients
- Excellence in Pharma: Manufacturing Technology and Equipment
- Excellence in Pharma: Bioprocessing & Manufacturing
- Excellence in Pharma: Analysis, Testing, And Quality Control
- Excellence in Pharma: Drug Delivery Devices
- Excellence in Pharma: Packaging
- Excellence in Pharma: Supply Chain, Logistics, and Distribution
- Most Promising Pharmaceutical Education & Consulting Institution
- India's Most Admired Nutrition & Nutraceuticals of the Year

INDIVIDUAL AWARD CATEGORIES:

- Business Leader of the year
- Dynamic Entrepreneur of the year
- Brand Builder of the year
- MR of the year
- HR Professional of the year
- Woman Entrepreneur of the year
- Marketing Professional of the year
- Pharma Professional of the Year
- Training Manager of the year
- Transformational Leader of the year
- CEO Of The Year - Pharma Sector
- Lifetime Outstanding Achievement Award
- Women Leadership Award - Pharma Sector
- Young Pharma Entrepreneur of the Year

ORGANIZATIONAL CATEGORY: Each entry should be accompanied by write-up of not more than 2700 words excluding attachment; Profile of the company & Brochure; Media write-ups & Interviews as annexure.

INDIVIDUAL CATEGORY: Each entry should be accompanied by personal profile of nominated person; Achievements; Awards & Accolades received; Media coverage; Articles published; Photographs & any other relevant details.

(The Jury will evaluate each entry & will decide on winners. The decision of the Jury is final & binding)

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The Entry Fee is Non-Refundable. Entries once sent cannot be withdrawn under any circumstances.

The Organizers reserve a right to alter or change the program design without assigning any reason whatsoever

